

# ACCELERATOR FRANKFURT ACADEMY

“We believe that change in business can only happen with passionate people. We attract those people and enable them to grow”.  
– Accelerator Frankfurt

## ENTREPRENEURSHIP PRE COLLEGE SUMMER PROGRAMS IN FRANKFURT

### About

The Accelerator Frankfurt Academy has as a goal to teach students to think like entrepreneurs. As entrepreneurs and parents, we see that the German education system is geared toward preparing students for the workforce. It does not adequately equip young people to start businesses, particularly high-growth start-ups.

The Frankfurt Accelerator Academy, has as scope to offer transformational workshops designed to inspire young people to become innovative change makers. It is essential that we encourage kids, parents and teachers to consider the possibility of business creation as a career path rather than the current expectation that kids will get a good education to get a “good job.”

The Start-up Experience introduces students to the entrepreneurial mindset and provides hands-on training in high impact entrepreneurship. Participants develop creative capacity, entrepreneurial confidence, and acquire the necessary skills to build scalable start-ups that solve real problems.

### Short Facts



**LOCATION:**  
Accelerator Frankfurt  
Neue Mainzer Str. 66-68



**FORMAT & DATES:**  
5 days workshop, 12 students  
July 1-5, 2019  
10:00-16:00



**LANGUAGE:**  
English



**CERTIFICATE:**  
Student will receive a  
certificate of participation



**FEES:**  
EUR 500 incl. VAT  
(Lunch included)



**APPLICATION:**  
[ram@acceleratorfrankfurt.com](mailto:ram@acceleratorfrankfurt.com)

### Accelerator Frankfurt Team

**RAM SHOHAM**  
**MARIA MATILLA**  
**ALEXANDER MENDELSON**  
**MARIA PENNANEN**

Founder of Accelerator Frankfurt  
Co-Founder Accelerator Frankfurt Academy  
Mentor at Accelerator Frankfurt  
Investor & CEO Santiment Deutschland GmbH

# Time Table

## DAY 01

### **Target Innovation**

The goal of this session is to provide the students with some key tools to change their mindset from linear thinking to exponential thinking.

## DAY 02

### **Lean Canvas Startup Model**

This workshop will introduce the fundamentals of design thinking and the introduction of the Lean Canvas, and how these approaches can help develop innovative solutions for the complex challenges we face as business people, creatives and entrepreneurs.

## DAY 03

### **The Theory Of Change**

The Theory of Change is an excellent methodology for the correct definition of the strategic plan as it connects clearly the space between the need, we are trying to answer, and the change what we want to generate.

## DAY 04

### **Strategies To Find Entrepreneurs To Merge Talents**

The key learnings are to understand the key success factors of teams' performance, and to be able to get the most out of the team's talent potential. This will facilitate effective collaboration and conflict resolution.

## DAY 05

### **Communication and Elevator Pitch**

During this workshop the students will be able to answer the following questions: How can I structure my pitch and make it a success?, How can I communicate so that I'll get what I want? All workshops are hands-on. After a short theoretical introduction, we will start with practical work.

## After the 5 days Workshop..

- Students work harder, better and deeper when the stakes are real
- Working for local startups gives them a great way to quickly gain business and life experience alongside customer development experience
- Working for local startups creates real world intensity and urgency in the course
- Ideal age: 14-18



### **Price**

Price includes lunch, hot drinks and refreshments



### **Sign up here**

[ram@acceleratorfrankfurt.com](mailto:ram@acceleratorfrankfurt.com)



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